

ORDER



Orders	Order / Rev:	108477		
	Alt Order #:			
	Product Desc:			
	Estimate:			
	Flight Dates:	11/01/12 - 11/04/12	Primary AE:	Amy McCreary
	Original Date / Rev:	10/31/12 / 10/31/12	Sales Office:	BLPHI
	Order Type:	GENERAL	Sales Region:	National
Agency	Name:	Sandler-Innocenzi, Inc.		
	Buying Contact:			
	Billing Contact:			
	705 Prince St.			
	Alexandria, VA 22314			
		Billing Type:	Cash	
		Billing Calendar:	Broadcast	
		Billing Cycle:	EOM/EOC	
		Agency Commission:	15%	
Advertiser	Name:	Tarkanian for Congress		
	Demographic:	A25-54		
	Product Codes:	PLC02		
	Priority:	SELECT PRIORITY CODE		
	Revenue Codes:	POLITICAL/AGY, PCAN, GEN		
		New Business Thru:		
		Order Separation:	00:05:00	
		Advertiser External ID:		
		Agency External ID:		

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount	Totals				
					Month	# Spots	Gross Amount	Net Amount	Rating
10/29/12	11/04/12	10	\$8,175.00	\$6,948.75	November 2012		10	\$8,175.00	\$6,948.75
					Totals		10	\$8,175.00	\$6,948.75

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KSNV	11/01/12	11/02/12	M-F 5-6a WakeUp w/Wagners		5-6a		:30	2	\$450.00	1	0.00	NM	2	\$900.00
				M-F 5-6a WakeUp w/Wagners											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	---		2				\$450.00		0.00			
N 2	KSNV	11/01/12	11/02/12	NEWS 3 at 4 (1 HOUR)CM		4-5pm		:30	2	\$725.00	1	0.00	NM	2	\$1,450.00
				4PM NEWS (1 hour)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	---		2				\$725.00		0.00			
N 3	KSNV	11/01/12	11/02/12	M-F News 3 at Eleven	CM	11pm-1135pm		:30	1	\$1,200.00	1	0.00	NM	1	\$1,200.00
				M-F News 3 at Eleven											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	---		1				\$1,200.00		0.00			
N 4	KSNV	11/03/12	11/03/12	Saturday Today	CM	7a-9am		:30	1	\$625.00	1	0.00	NM	1	\$625.00
				Saturday Today											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	----		1				\$625.00		0.00			
N 5	KSNV	11/04/12	11/04/12	News 3 Live in Prime	CM	7-10pm		:30	1	\$1,800.00	1	0.00	NM	1	\$1,800.00
				News 3 in Prime											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----S		1				\$1,800.00		0.00			
N 6	KSNV	11/03/12	11/03/12	RALSTON in PRIME	CM	8-11pm		:30	1	\$1,200.00	1	0.00	NM	1	\$1,200.00
				RALSTON in PRIME											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----S		1				\$1,200.00		0.00			

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Advertiser: Tarkanian for Congress
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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 7	KSNV	11/03/12	11/03/12	News 3 Today - SATUR	DM	9am-930am	-----S-	:30	1	\$500.00	1	0.00	NM	1	\$500.00
				News 3 Today - SAT											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/29/12	11/04/12	-----S-		1			\$500.00		0.00				
N 8	KSNV	11/04/12	11/04/12	News 3 Today - SUNDAY	CM	9am-930a	-----S	:30	1	\$500.00	1	0.00	NM	1	\$500.00
				News 3 Today - SUN											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/29/12	11/04/12	-----S		1			\$500.00		0.00				
													Totals	10	\$8,175.00